

Edition 10 – September 2008

# Newsletter

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## **Changes in the network - by Chairman Colin Nelson**

As with many companies such as our Community Bank® company we often see need for changes in structure. Some of these are brought about by our people growing and moving on into promoted roles.

That being said, I am very pleased to inform you of Darren Cahill's recent promotion within Bendigo Bank to that of Senior Community Enterprise Manager. Whilst this means we lose Darren from our day to day operations as Area Manager, we do retain him as a director of our company and his active involvement as a Logan resident. I would like to personally thank and also congratulate Darren on behalf of the board for his dedication and leadership throughout

this time and I know the staff will miss his daily involvement immensely.

With every chapter that closes, another opens and on this basis, we are also very pleased to inform you that Drue Hutchinson has been promoted from within to take on the role of Area Manager. Drue came to our company nearly three years ago and has achieved tremendous results in that time. He has also shown significant growth in his management ability. An extensive process was undertaken to ensure that we had the right person for this role and we are very pleased that in every way, Drue was the right person for the job. Drue will lead our team into a new era and I am sure will do well.

## **Expansion - by Drue Hutchinson**

As always, the board and management are continually looking for opportunities to grow our business and as all Logan residents would be aware, the recent re-alignment of council boundaries has now made the catchment of Logan much larger and presents significant opportunity.

For some time, we have been engaging with the community and business sectors in Beenleigh, Jimboomba and Park Ridge. Given that we

already have a significant customer base in those areas and also saw them as obvious areas of expansion for us.

We are currently formulating business plans and studies of expansion opportunities and will be able to advise of outcomes at the time of our AGM in November.

For Shareholders, we see any such moves as a significant increase in the value of your company.

### **Board of Directors**

Colin Nelson (Chairman), Ian Pynor (Secretary),  
Steve Simpson, Russell Jenkins, John McLaughlin, Darren Cahill, Sherry Heath.

ABN: 88 101 148 430

logan community financial services limited

## Bendigo Bank Region Awards

Recently, Bendigo Bank South East Qld region held an awards evening to reward key performers for the 2007/08 financial year. We as a board believe it is very important to measure how our branches are performing in relation to their peers and the broader industry and with that in mind; we are very pleased to report some excellent results.

All four of our branches have throughout the year received a 'Branch of the Month' award - which is a pleasing result.

Loganholme branch also received the 'Community Enterprise' award for outstanding community work throughout the year and also the 'Financial Planning' award for the highest referrals to the planner for the year.

Browns Plains branch received the 'Loan Growth' award for the year with some outstanding results.

Marsden branch received the 'Insurance' award for the year for being the highest branch on insurance sales.

Drue Hutchinson received an individual award 'Key Performer' for his outstanding work in results of his branches and his mentoring assistance with other managers throughout the year.

Darren Cahill received an individual award 'Contribution to Success' for his work with the regional manager and all managers across the region which helped achieve the great results seen.

Well done to all of our branches.

## Logan Community Bank® Branch Big Day Out for People with Disabilities

Wednesday 30 July once again saw a fantastic event put on by the Logan Community Bank® Company for those in our community facing adversity. Over 300 participants and their carers took part in the Logan Community Bank® Big Day out for People with Disabilities. A Mini Olympics styled day filled with fun and fair and culminated with a dance party in the afternoon.



Participants competed for the coveted 'Mayoress Committee' Trophy and several other awards including the 'Best team uniform' and 'Best team spirit'. Mayor Pam Parker was on hand to open the festivities which were also supported by Logan City Council.

Logan Community Bank® company joins forces on an annual basis with organisations such as the Logan PCYC and Keystone disability Services to put on this wonderful event.

Area Manager of the Logan Community Bank® branches Drue Hutchinson said "We see this event which is in its third year now

as a small way of achieving what we originally set out to do with Community Bank® Company - community support in Logan.

"Our staff and board of directors get actively involved in the planning and on the day which sees the event as a shining light in the Bendigo Bank network."

## Logan and Beenleigh PCYC sponsorship

The Logan Community Financial Services Limited is proud to announce that they have been able to make a donation to the Logan PCYC and their sister branch Beenleigh PCYC.

These funds will be used to assist with their ongoing support and contributions within the Logan community.

The donation to the Beenleigh PCYC was presented by Mr Colin Nelson at a recent fund raising dinner held at the centre itself.

The presentation to the Logan PCYC will be made in the near future.

We look forward to a long and active association with both branches of the PCYC.

# Co-sponsorship of free-to-air coverage of the Beijing Olympic Games

No doubt by now if you had been watching the Beijing Olympic Games you would have seen the exciting new Bendigo Bank advertisements. The new campaign focuses on the individual while emphasising our community positioning.

The aim will be to have the 'U' being strongly identified with

Bendigo and the Community Bank® branch network.

At the Bendigo, it starts with 'U'.

## Sponsorships for 07/08 Period

- LEAD On Logan
- Logan City Sports Awards
- High School Formals Expo
- Sunnybank Junior Rugby Club – joint venture with two other Community Bank® Companies
- Ormeau Junior\Senior Rugby League Club
- Loganholme Soccer Club Carnivals
- Park Ridge Panthers Football Club
- PCYC Boxing Tournament

### At Logan **Community Bank**® Branch it starts with **U**.

Successful communities just don't appear out of nowhere.

At Logan **Community Bank**® Branch we know that to help a community become a success, we must first help the members of that community.

It's not rocket science, just a simple fact. And from this fact has arisen the business philosophy behind our branch. A philosophy where we give back to the community that supports us. A philosophy designed to benefit you.

Logan **Community Bank**® Branch has always been a bank with a difference. We want U to join us.

To find out more drop into your nearest branch at:

**Browns Plains** – Westpoint Shopping Centre, Browns Plains Road, phone 3806 9777

**Marsden** – Marsden Park Shopping Centre, 55-77 Chambers Flat Road, phone 3299 7740

**Loganholme** – Logan Hyperdome, Bryants Road, phone 3801 3600

**Springwood** – Shop 40/41 Centro Springwood, 34 Fitzgerald Avenue, phone 3208 2611



Bendigo and Adelaide Bank Limited ABN 11 068 049 178 AFSL 237879 (S20705) (09/08)

Logan **Community Bank**® Branch

 **Bendigo Bank**

## Community Bank® Company Events

Bendigo Bank is a major partner of The Mater Little Miracles Easter Appeal. Each year, each branch is challenged to raise as much money as possible to assist The Mater Children's Hospital with the purchase of much needed medical equipment. Logan Community Bank® Branches have fully supported these appeals since their conception. Loganholme branch has long been among the top fundraisers, often raising more money than any other branch in Queensland. So committed were they, that this year they sold off their Customer Relationship Officer as a Slave For a Day to raise additional funds. Leanne collected a nice round \$1000 for working as a slave (for the whole day) at THE LOCAL FISHO, selling,

weighing and cleaning fish. Boy did she smell at the end of the day!

Marsden branch were also very committed to the appeal, and took out the record for the most sausage sizzles held in a very short period of time. Staff from all four branches were involved, and a lot of hours were committed to the cause. Fun was had by all, staff, customer and non customers alike. Collectively the four branches raised in excess of \$10,000 in just one month, once again showing the true spirit of Logan Community Bank® Company. Bring on next year's appeal!

## Relay For Life

Due to the heavy downpours of rain that fell on Logan Relay for Life was moved from Gould Adams Park to Waterford's Canterbury College indoor facility. This last minute change of venue wasn't enough to dampen the spirits and commitment of the Logan Community Bank® Branches 2008 Relay for Life team.

We were among the 27 teams that joined up to participated in this years Qld Cancer Council's fundraising event and we are pleased to advise that as reigning champions Logan Community Bank® Branch staff defended their "Best Fundraiser" title by raising a total of \$6500.

### We are open: Monday - Friday 9am -5pm, Saturday 9am - 12noon

#### Browns Plains

Westpoint Shopping Centre, Browns Plains Road,  
Browns Plains QLD 4118  
Phone: (07) 3806 9777  
Fax: (07) 3806 9500  
Customer Service Manager: Kerry Menck

#### Marsden

Shop 21, Marsden Park Shopping Centre,  
55-77 Chambers Flat Road, Marsden QLD 4132  
Phone: (07) 3299 7740  
Fax: (07) 3299 7870  
Manager: Dionne Massouras

#### Loganholme

Logan Hyperdome, Bryants Road,  
Loganholme QLD 4129  
Phone: (07) 3801 3600  
Fax: (07) 3801 4997  
Manager: Dionne Massouras

#### Springwood

Shop 40/41 Centro Springwood,  
34 Fitzgerald Avenue, Springwood QLD 4127  
Phone: (07) 3208 2611  
Fax: (07) 3208 3611  
Manager: Steven Purcell

Logan Community Bank® Branch  Bendigo Bank