



30<sup>th</sup> June 2005

## Media Release

### BSL heats up with Gas!

BSL is delighted to announce Wesfarmers Kleenheat Gas Pty Ltd operating through the Kleenheat Gas House brand as a new member of Betta Buying Associates, effective 1st July, 2005.

The BSL Group's Betta Buying Associates membership will afford Kleenheat's Retail outlets access to professional merchandising, purchasing, and Information Technology expertise.

Betta Buying Associates membership is operated through BSL's wholly owned subsidiary Betta Buying Associates Pty Ltd.

Kleenheat Gas House retail stores specialise in categories such as Cooking, Hot Water and Heating aiming to provide customers with the very best range of gas appliances and advice to suit their needs.

BSL CEO, Guy Houghton, is pleased to introduce Kleenheat Gas House to the BSL Group of Companies.

"The Group looks forward to providing Kleenheat with its superior Merchandising, Training and Information Technology services that will enable Kleenheat Gas House to focus on its core business", said Mr Houghton.

Kleenheat Gas General Manager, Gary Ireson, is also pleased to develop a relationship with BSL.

"I am very satisfied with the BSL service offer and we expect a strong relationship to develop between both our businesses." said Mr Ireson.

The relationship between BSL and Kleenheat Gas House aims to ensure customers enjoy the largest range of quality appliances and is embraced by both parties.

BSL is one of Australia's largest retail groups servicing over 400 shops fronts nationwide.

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